



**WOMEN'S FORUM**  
FOR THE ECONOMY & SOCIETY  
**GLOBAL MEETING**

Building the future with women's vision

**Women's Forum Global Meeting**  
**16-18 October 2008, Deauville, France**

**Progress to share, future to dare**

**Programme as of 14 October 2008**

What constitutes progress? Where are we headed? At a time of major world change, what forms of progress do we most need and want? How can we ensure that benefits are shared by all? What are our hopes for our future?

The Women's Forum in Deauville will be the moment to challenge conventional thinking, at both a collective and individual level. Ideas, scenarios and provocative views will open minds and eyes in three spheres: **the individual, work and society**; **life sciences and technologies**; **the global picture**.

### **The individual, work and society**

- What kind of progress do we need and want in the 21<sup>st</sup> century?
- Women as agents of progress: where are they most effective?
- Which education for what progress?
- Corporate performance : looking for the "women advantage"
- How much diversity are we prepared to accept?
- Assessing the impact of social entrepreneurship
- Risk capital: challenge for women entrepreneurs
- Equal before the law?
- Justice and peace: in conflict?

### **Life sciences and technologies**

- Does innovation in sciences and technology always mean progress?
- The new frontier of our century: the brain and its complexities
- Do I really want to know that much about my future health?
- What difference do women make in science and technology?

### **The Global Picture**

- What world economy after the global financial crisis?
- Women and European politics: A time for change.
- If we were truly serious about the environment...
- Rethinking international solidarity
- China after the Olympics
- More media, less knowledge?
- Helping to change society : Philanthropy, the Indian Way
- What Role for Russia in the 21<sup>st</sup> Century?

## Wednesday, October 15<sup>th</sup>

16:00

**Registration**

19:30

**Women's Forum Preview Cocktail Reception**

Courtesy of the Mayor's Office, Town of Deauville

## Thursday, October 16<sup>th</sup>

9:00 – 9:05

Hall 1

**Welcome by Aude Zieseniss de Thuin**

**Founder and CEO, Women's Forum for the Economy and Society**

9:05 – 9:40

Hall 1

[A conversation with Ingrid Betancourt, moderated by Christine Ockrent](#)

9:45 – 11:00

Hall 1

[Opening session](#)

[What kind of progress do we need and want in the 21<sup>st</sup> century?](#)

Eminent personalities who will voice their vision, initiating the Forum's three days of discussion and debates.

What world do we want to shape?

- How do concepts of progress differ across culture and gender?
- In order to progress, do we have to impose an idea of progress?
- Is there some kind of progress we don't want?

*Speakers:*

**Mercedes Erra**, Executive President, EuroRSCG Worldwide, France

**Irène Khan**, Secretary General, Amnesty International, London

**Wendy Luhabe**, Founder and C.E.O, Wiphold, Women Private Equity Fund, South Africa

**Shirin Tahir-Kheli**, Senior Adviser for Women's Empowerment to the Secretary of State, USA

*Moderator:*

**Christine Ockrent**, General Director, Audiovisuel Extérieur de la France, France

11:00 – 11:30

**Networking Break**

11:30 – 12:45

Hall 2

[If we were truly serious about the environment...](#)

The consensus is growing in governments, the scientific community and public opinion that efforts are needed to avoid an environmental catastrophe. But the real question concerns the most effective and efficient ways to address ecological challenges without triggering disruptive effects on our societies.

- To what extent are alternative energies really a solution, and to what extent are they still marginal or even counterproductive?
- We can not afford to do nothing, but how much can we afford to do?
- Are the world's collective efforts to rationalize energy use going to be part of the answer? Will people be willing to make drastic changes in the way they live and consume?

*Speakers:*

**Thierry Raes**, Sustainable Development and Corporate Responsibility practice

PricewaterhouseCoopers, France

**Paul Waide**, Senior Policy analyst, Energy Efficiency and Environment Division, International Energy Agency, France

*Moderator:*

**Julia Harrison**, Managing Partner, Blueprint Partners, Belgium

11:30 – 12:45  
Ambassadeurs  
(Casino)

**Women as agents of progress: where are they most effective?**

- How are the place and role of women in society an indicator of progress?
- Are women progress enablers?
- Do they dare enough or could they dare more?

*Speakers:*

**Zainab Salbi**, Co-founder and President, Women for Women International, USA

**Edit Schlaffer**, Director, Women without Borders, Austria

**Valérie Toranian**, Editor in Chief, ELLE Magazine, France

*Moderator:*

**Liz Padmore**, Independent Consultant, Director and Associate Fellow, Oxford Business School, UK

11:30 – 12:45  
Gilda

**Does innovation in sciences and technology always mean progress?**

From DNA and stem cell research to communication and information technologies... Progress is about overcoming limits so does it makes sense to try stopping the movement?

- Should there be any (ethical?) control on research?
- Can we fix limits or is progress about overcoming them?
- What are the hopes and problems created by some technologies such as nanotechnologies?
- Who are we to decide what is “wrong” and where to stop research?

*Speakers:*

**Lisa Brummel**, Senior Vice President for Human Resources, Microsoft, USA

**Monique Canto-Sperber**, Director, Ecole Normale Supérieure France

**Sarah Chan**, Research Fellow, Centre for Social Ethics and Policy, University of Manchester, UK

**Alice Dautry**, Director, Institut Pasteur, France

**Julia Moore**, Deputy Director, Project on Emerging Nanotechnologies, Woodrow Wilson International Center for Scholars, USA

**Patricia Pineau**, Research Communications Director, L'Oréal, France

*Moderator:* **Janet Guyon**, Managing Editor, Bloomberg

11:30 – 12:45  
James Bond

**Rethinking international solidarity**

International assistance to developing countries has had its ups and downs in the last 20 years with most developed countries struggling to fulfill their pledge to devote a minimum percentage of their GDP to help developing countries. Many of the ambitious goals set by the Millennium UN Conference in terms of poverty reduction, health care and literacy improvement are falling behind schedule. And G.8 countries seem now to be backtracking from the commitments made two years ago at the Gleneagles Summit in 2005 to developing countries. At the same time, the growing involvement of NGOs and private foundations in providing pragmatic assistance on some of the most pressing challenges affecting developing countries is opening new hopeful perspectives.

- How can private foundations and NGO work more efficiently with donor countries?
- What have we really learnt from the last 20 years experience about the most efficient way to provide assistance to developing countries?
- How can we sustain international solidarity at a time of budgetary pressures and concerns about jobs and standards of living in developed countries?

*Speakers:*

**Howard Bell**, Deputy Secretary General, CARE International, Switzerland

**Nadereh Chamlou**, Senior Advisor at the World Bank's Middle East and North Africa Region for Knowledge and Economic and Sector Work, USA

**Amir A. Dossal**, Executive Director, UN Office for Partnerships, New York  
**Karin Jestin**, Secretary General, Fondation 1796, Switzerland

*Moderator:*

**Donald Morrison**, Contributor, Time Magazine

11:00 – 12:00

Discovery  
conference room

### Discovery Programme

#### Health Corner

#### **Brain performance at your business service – IQ & EQ**

*Speaker:*

**Guillaume Caunègre**, Osteopath, Founder and CEO, Osteotherapeutics Institute, USA

12:45-14:15  
Hall 1

#### Opening lunch:

#### “Women and European politics: A time for change.”

*Keynote Speaker:*

**Margot Wallström**, Vice-President, European Commission, Brussels

*Moderator:*

**Christine Kerdellant**, Chief Editor, *L'Express*, France

*Discussant:*

**Stéphane Truchi**, President, IFOP, France

14:30-15:45  
Hall 2

#### Corporate performance : looking for the “women advantage”

- What are the key drivers for companies to succeed in a global knowledge economy?
- How are leadership behaviors impacting companies' performance? What types of behaviors are most efficient to deal with the knowledge economy and other challenges that are reshaping the business world today?
- Do women differentiate in leadership and how?
- Is women's leadership style part of the answer to address future corporate challenges?
- How can gender diversity help corporations develop appropriate and efficient leadership behaviors for future performance?
- Are there roadblocks preventing the development of women's leadership in corporations? What can corporations do to spread in the organization and in the top management efficient elements of leadership for future competitiveness?

*Speakers:*

**Sandrine Devillard**, Principal, McKinsey & Company, France

**Sally Helgesen**, Author, USA

**Michel Landel**, Group CEO, Sodexo, France

**Mouna Sepehri**, CEO Office, Director in charge of cross functional teams, Renault, France

*Moderator:*

**Lamia Walker**, Associate Director, Lehman Brothers Centre for Women in Business, UK

14:30-15:45  
James Bond

#### Which education for what progress?

- How can education enable women and how can women change education?
- What is said about progress in the classroom?
- What is the young generation's view of progress and their appetite for it?

*Speakers:*

**Monique Canto-Sperber**, Director, Ecole Normale Supérieure, France

**Carla Gomez Monroy**, One Laptop per Child, Mexico

**Susan Pinker**, Psychologist, Columnist, The Globe and Mail, Canada

**Indu Shahani**, Sheriff of Mumbai; H.R. College of Commerce & Economics, India

**Nora Brown**, Chief Operating Officer, M.E.R.C (Management & Education Research Consortium)

, USA

Moderator: **Anita Pratap**, Independent Writer and Journalist, Norway

14:30-15:45

Gilda

**The new frontier of our century: the brain and its complexities**

New advances in research on brain, intelligence, consciousness, and memory will have a tremendous impact on individuals' self-knowledge.

- What are the latest and most promising developments in neurosciences?
- Can the brain be cured (Alzheimer, Parkinson, autism, etc.)?
- Is there a gender difference in the brain?
- Keeping our brain active - can the brain be trained? In the U.S. neuro-software represented a market value of \$ 225 million in 2007. Statistics show that the global market should reach US \$ 4 Billion between now and 2010. Is it just a trend or part of the solution?

*Speakers:*

**Yves Agid**, Scientific Director, Institute for Cerebral and Modularly Disorders, France

**Jill Bolte Taylor**, Professor, Indiana University School of Medicine, USA

*Moderator:*

**Maria Livanos Cattai**, Member of the Board of Directors, Petroplus Holdings, Switzerland

14:30-15:30

Tootsie

**Discovery Programme**

**Special session**

**Making change happen now**

As soon as she moved to the ghetto of El Paraíso in Bogotá, Colombia, at the age of seven, Sandra Liliana Sanchez decided she had to do something about the misery and poverty around her. A few years later, she opened up a neighbourhood centre where young and old come everyday to share a meal and spend time together.

*Speaker:*

**Sandra Liliana Sanchez**, Founder, Oasis, Colombia

“I want to feel good” corner

**“I want to feel good” corner**

**Because beauty contributes to better living**

**How hospital patients regain self-esteem through beauty and well-being?**

*Speaker:*

**Françoise Montenay**, President of the CEW, President of Beauty Centres, CEW, France

16:00-17:00

Cartier Women's Initiative Corner

**Cartier Women Initiative Corner**

**Small Business-Owners: the challenges and rewards**

*Speakers:*

**Angel Chang**, Founder of Angel Chang LLC, USA

**Antonia Sanin**, Founder and General Manager, The Globe, Colombia

“I want to feel good” corner

**“I want to feel good” corner**

**Progress in cosmetics: rediscovering beauty habits worldwide**

*Speaker:*

**Fabrice Aghassian**, Worldwide Product Evaluation Director, L'Oréal, France

Gilda

**Men's Corner**

**Gender Balance in my company: what can I do next Monday 8am?**

*Speakers:*

**Russ Hagey**, Global Chief Talent Officer, Bain&Company, USA

Today's India Corner	<p><b>Michel Landel</b>, Group CEO, Sodexo, France  <b>Joel Simon</b>, Vice Chair Paris office, Paul Hastings, France</p>
	<p><i>Moderators:</i>  <b>Valérie Leboucq</b>, Journalist, Les Echos, France  <b>Olivier Marchal</b>, Director, Bain &amp; Company, France  <b>Avivah Wittenberg-Cox</b>, CEO, 20-First, France</p>
	<p><b><u>Today's India Corner</u></b>  <b>Women entrepreneurship in India: meet with women changing the face of the country</b></p>
	<p><i>Speakers:</i>  <b>Archana Kapoor</b>, Publisher, Hardnews Media Pvt Ltd, India  <b>Rekha Mody</b>, Founder, Stree Shakti, India</p>
Discovery conference room	<p><i>Moderator:</i>  <b>Constance Freienstein</b>, Principal, AT Kearney, France</p>
	<p><b><u>Women Actors for Leading Change Corner</u></b>  <b>Conversation with Women Actors for Leading Change</b></p>
	<p><i>Speakers:</i>  <b>Sandra Aguebor</b>, Founder, Lady Mechanic Initiative, Nigeria  <b>Vera Cordeiro</b>, Founder &amp; CEO, Associação Saúde de Criança Renascer, Brazil  <b>Selma Demirelli</b>, President, Water Lily Women's Environment and Cultural Cooperative, Turkey</p>
Writer's Corner	<p><i>Moderator:</i>  <b>Françoise Schöller</b>, Journalist, France 3, France</p>
	<p><b><u>Writer's Corner</u></b>  <b>Shobhaa De, Author and Columnist, India</b></p>
	<p><i>Speaker:</i>  <b>Shobhaa De</b>, Author and columnist, India</p>
Women for Education Corner	<p><i>Moderator:</i>  <b>Irène Frain</b>, Writer &amp; Journalist, France</p>
	<p><b><u>Women for Education Corner</u></b>  <b>Our long term challenge: How to live and work in a more sustainable way?</b></p>
	<p><i>Speakers:</i>  <b>Ellen MacArthur</b>, Navigator, Solo long distance yachswomen, UK  <i>Moderator:</i>  <b>Valérie Toranian</b>, Editor in Chief, ELLE Magazine, France</p>
17:15-18:30 Hall 2	<p><b><u>What world economy after the global financial crisis?</u></b>  The global economy has been relying on the combination of cheap energy and commodities, fluidity in financial markets, and emerging countries serving mainly as providers of cheap goods. Are we currently shifting to an almost reverse paradigm?</p>
	<p><i>Speakers:</i>  <b>Laurence Danon</b>, Member of the Executive Board, Edmond de Rothschild Corporate Finance, France  <b>Clyde Prestowitz</b>, Founder and President of the Economic Strategy Institute, USA  <b>Jean-Michel Steg</b>, Head of banking, Citigroup global markets, France</p>
	<p><i>Moderator:</i>  <b>Maria Livanos Cattai</b>, Member of the Board of Directors, Petroplus Holdings, Switzerland</p>

17:15-18:15

Discovery  
Conference  
Room

### Discovery Programme

#### SciTechGirls Corner

#### **Retaining female talent in Science and Technology**

*Speakers:*

**Pierre Bismuth**, President, Women in Science and Technology (WiST), France

**Katheryn Corich**, founder and director, Sysdoc, UK

**Theodore Miles**, Former Deputy General, Counsel of National Science Foundation, USA

18:45 -19:30  
Discovery hall

#### **Cocktail reception, hosted by Compagnie Champagne Pommery**

19:30-20:30  
Hall 2

#### **SEVEN**

Please join Diane von Furstenberg for the European debut of SEVEN, the inspiring true story of seven women who overcame individual challenges and achieved success.

Based on the real life experiences of seven women from the Vital Voices Global Network, SEVEN is a touching and powerful play.

20:45-22:15  
Hall 1

#### **Opening dinner** hosted by Barclays with the women whose stories are told in Seven.

*Introduced by:*

**Frits Seegers**, Chief Executive of Global Retail and Commercial Banking, Barclays, UK

*Moderated by:*

**Melanne Verveer**, Co-Founder, Chair and Co-Chief Executive Officer, Vital Voices Global Partnership, USA

*Speakers:*

**Farida Azizi**, Afghanistan

**Anabella De Leon**, Guatemala

**Mukhtar Mai**, Pakistan

**Inez McCormack**, Northern Ireland

**Marina Pisklakova-Parker**, Russia

**Mu Sochua**, Cambodia

**Friday, October 17<sup>th</sup>**

8:30-10:15  
Hall 1

#### Working session:

#### How much diversity are we prepared to accept?

Contradictory trends are shaping our societies in terms of diversity: at a time where ethnic tensions are ragging in many parts of the world, the U.S. may soon elect Barack Obama as President. Competing models of diversity and social integration are being put to the test and possibly falling apart. Last but not least, basic equal rights between women and men are threatened even in societies who made tremendous progress in the past.

- How much diversity are we really ready to accept and promote?
- Why does diversity seem to be such a problem?
- What are the best solutions to make diversity happen in a harmonious way for all areas of society?

*Keynote speaker:*

**Carlos Ghosn**, President and CEO of Renault, President and CEO of Nissan, France and Japan

*Speakers:*

**Jenifer Jackson-Preece**, Senior Lecturer, European Institute and International Relations Department, London School of Economics, UK

**Michàlle Mor Barak**, Professor, School of Social Work & Marshall School of Business, University of

Southern California (USC), USA

*Moderators :*

**Maria Livanos Cattai**, Member of the Board of Directors, Petroplus Holdings, Switzerland

**Liz Padmore**, Independent Consultant & Director, Director and Associate Fellow, Oxford Business School, UK

**Anita Pratap**, Independent Writer and Journalist, Norway

10:15-10:45  
Hall 1

**Women for Education Award 2008** rewards the strongest projects from NGOs whose aim is to give young women access to cutting-edge technologies and enable them to gain a strong and effective foothold in the society and economy of their country.

10:30-11:30

**Discovery Programme**

“I want to feel good” corner

**“I want to feel good” corner**

**Breaking Ground in the Diamond Industry – How women are changing the face of this industry.**

*Speakers:*

**Inge Zaamwani-Kamwi**, Managing Director, Namdeb Diamond Corporation (Pty) Ltd, Namibia

**Varda Shine**, Managing Director, The Diamond Trading Company (DTC), UK

Gilda

**Men’s corner**

**Gender Balance in financial services: What can I do next Monday 8am?**

*Speakers:*

**Philippe Lagayette**, Managing Director & Chairman of the Management Committee, JP Morgan, France

**Pascal Roché**, Country Manager and Managing Director, Barclays Bank, France

**Jean-Michel Steg**, Head of Banking, Citigroup Global Markets, France

*Moderators:*

**Anne Bauer**, Grand Reporter, Les Echos, France

**Olivier Marchal**, Director, Bain & Cie, France

**Avivah Wittenberg-Cox**, CEO, 20-First, France

Discovery  
Conference  
Room

**SciTechGirls**

**Women who are making advances in science**

*Speakers:*

**Indira Nath**, Winner of L'Oréal-Unesco 2002 prize for Women in Science in Asia, India

**Micheline Pelletier**, Photo reporter, Fondation L'Oréal, France

Today’s India  
Corner

**Today’s India Corner**

**Business, the Indian way: key lessons for interacting with the next world superpower**

*Speakers:*

**Saurine Doshi**, Partner, AT Kearney, India

**Bruno Lafont**, Chairman and Executive Officer, Lafarge, France

**Rekha M Menon**, Executive Director, Accenture, India

**Zia Mody**, Managing Partner, AZB & PARTNERS, India

*Moderator:*

**Patrice Zygband**, Vice President, AT Kearney, France

Women for  
Education  
Corner (11:00 –  
11:45)

**Women for Education Corner**

**Afghanistan: The situation one year after the Women for Education Award**

*Speakers:*

**Chekeba Hachemi**, Winner of the Women for Education Award 2007, President, Afghanistan Libre,



Afghanistan

**Rama Yade**, Minister of State to the Minister of Foreign and European Affairs, with responsibility for Foreign Affairs and Human Rights, France

Writer's Corner

**Writer's Corner**  
**Meet with Susan Pinker**

*Speakers:*

**Susan Pinker**, Psychologist, Columnist, The Globe and Mail, Canada

*Moderator:*

**Irène Frain**, Writer & Journalist, France

**Do I really want to know that much about my future health?**

Progress in genetic information will allow people to know more and more about their health. How much do we really want to know?

- How much do we really want to know if there is no medical response available yet?
- Who will own, manage and have access to our genetic information? What if insurance companies and businesses obtain this information?
- What course of action can one take on the basis of this information?

*Speakers:*

**Arnavaz Aga**, Director, Thermax Ltd, India

**Etienne-Emile Baulieu**, Honorary Professor, Collège de France, France

**Jane Blumenthal**, Director, Health Sciences Libraries, University of Michigan, USA

*Moderator:*

**Maria Livanos Cattai**, Member of the Board of Directors, Petroplus Holdings, Switzerland

11:45-13:00  
Gilda

**Assessing the impact of social entrepreneurship**

Social entrepreneurship uses entrepreneurial principles to organize, create and manage a venture to produce social change. Performance is not measured in terms of profit and return, but rather through impact on society. However, some initiatives have become fashionable and even lucrative.

- How can we ensure that social entrepreneurship stays “social”?
- Is there a new sort of personal ambitions that manifests itself in so-called social entrepreneurship and justifies itself in “doing well by doing good”?
- Can it be wrong if it does good and well?

*Speakers:*

**Vera Cordeiro**, Founder and CEO, Associação Saude Criança Renascer, Brazil

**Selma Demirelli**, Water Lily Women's Environment and Cultural Cooperative, Turkey

**Françoise Gri**, CEO, Manpower, France

**Reema Nanavaty**, Director rural & economic development de SEWA, India

*Moderator:*

**Ann Morrison**, Journalist, TIME Magazine, France

11:45-13:00  
Hall 2

**Risk capital: challenge for women entrepreneurs**

Women-owned businesses are just as financially responsible, credit worthy and likely to succeed as businesses run by men. Yet, women struggle more than men to obtain financing and capital.

- Why do venture capital companies so rarely invest in businesses which are led by women?
- Where are the new sources of capital?
- How do we build this market?

*Introduced by:* **Bernard Fornas**, President and CEO, Cartier, France

*Speakers:*

**Molly Ashby**, CEO, Solera, USA

**Bettina Goetzenberger**, Founder and General Manager, LOMasLEGAL, Spain

**Mary Ellen Iskenderian**, President and CEO, Women's World Banking, USA  
**Clare Logie**, Director of Women in Business, Bank of Scotland, UK  
**Nell Merlino**, Co-founder and CEO of Count Me In for Women's Economic Independence, USA

*Moderator:*

**Liz Padmore**, Independent Consultant, Director and Associate Fellow, Oxford Business School, UK

11:45-13:00  
Hall 1

### China after the Olympics

Countries and cities hosting Olympics usually witness breaking developments in their economy, infrastructures and international exposure. Few months after the Olympics in Beijing, is this as well applicable for China? How have the Olympics changed the city landscape? Who are the winners and the losers? What impact on China's image in the world?

*Speakers:*

**Bruno Lafont**, Chairman & Executive Officer, Lafarge, France

**Yan Lan**, Partner, Gide Loyrette Nouel Beijing, PRC

**Dominique Netter**, Chief Economist, La Compagnie Financière Edmond de Rothschild, France

**Caroline Puel**, Asia Bureau Chief, Le Point, PRC

**Aude Zieseniss de Thuin**, Founder and CEO, Women's Forum for the Economy and Society, France

*Moderator:*

**Anita Pratap**, Independent writer and journalist, Norway

11:45-12:45

### Discovery Programme

Tootsie

#### Energy Corner

**International Polar Foundation**

**Princess Elizabeth Station: Aiming for "zero emissions"**

*Speaker:*

**Thierry Touchais**, Executive Director, The International Polar Foundation, Belgium

Women for  
Education  
Corner

#### Women for Education Corner

**How new technologies can speed up women's role in the society?**

**Meet the NGO winner of the 2008 Women for Education Award**

13:15-15:00

### **Lunches in Parallel (sign up required)**

Hotel Royal  
Restaurant  
Coté Royal

**A conversation with Diane von Furstenberg, hosted by The Coca Cola Company (in English only)**

*Speaker:*

**Diane von Furstenberg**, Fashion designer, DVF, USA

Diane von Furstenberg presents: *Turning a Passion for Life into a Penchant for Business...the Second Time Around.*

Hotel Royal  
Salon La Baule

**- A conversation with Clara Rojas, hosted by Cegos (translated from Spanish to English)**

*Speaker:*

**Clara Rojas**, former Chief of Staff of Ingrid Betancourt, Colombia

Hotel Royal  
Salon Deauville

**- Women in the media (in French only)**

*Speakers:*

**Mercedes Erra**, Executive President, EuroRSCG Worldwide, France

Casino, Salon  
Ambassadeurs

**Michele Reiser**, Member of the *Conseil Supérieur de l'Audiovisuel* (CSA), France  
**Brigitte Grésy**, Head of the Service of Women's Rights and Gender Equality, France

- **Brainstorming Lunch: My top priorities...what can I do about them?**, hosted by Mazars  
(in English only)

*Moderator:* **Claude Smadja**, Smadja&Associates, Switzerland

*Discussants:*

**Clyde Prestowitz**, Founder and President of the Economic Strategy Institute, USA  
**Paul Waide**, Senior Policy Analyst, International Energy Agency, France  
**Elisabeth Guigou**, M.P, French National Assembly, France

15:15-16:30  
Hall 1

**What difference do women make in science and technology?**

- How can we nurture young women's interest in pursuing careers in science and technology?
- How can we retain women who excel in those fields?
- What part do educational and cultural factors play in promoting women in science and technology?
- What specific contribution do women bring in these fields?

*Speakers:*

**Claudie Haigueré**, Adviser to the Director General of the European Space Agency, France  
**Barbara Dalibard**, Executive Vice President, Enterprise Communications Services Division, Orange, France  
**Béatrice Dautresme**, Executive Vice-President Corporate Communications, External Affairs and Prospective, L'Oréal, France  
**Nadine Leclair**, Senior Vice President, Vehicle Engineering Development, Renault, France  
**Frances O'Sullivan**, Senior Vice President, Product Group, Lenovo, U.S.A  
**Viviane Reding**, Commissioner for Information Society and Media, European Commission, Brussels

*Moderator:*

**Maria Livanos Cattai**, Member of the Board of Directors, Petroplus Holdings, Switzerland

15:15-16:30  
James Bond

**Special program: Women and Law**  
**Equal before the law?**

This session will explore why and how at some point, in a given society, law takes an active and prominent role in protecting and enhancing women's rights and condition.

- Which factors lead to the intervention of law as the main instrument of women's rights?
- How did it play out and happen in various societies, at different times of history?
- Should law enhance women's right or the contrary?
- What do we do in countries where basic rights are not guaranteed?
- How do we reconcile traditions in some countries with the 21<sup>st</sup> century reality where women play equal and important roles?

*Speaker:*

**Pinky Anand**, Advocate, Supreme court, India  
**Fernanda Cervetti**, Tax Commission President, Criminal Law Judge, Executive Board member for the International Association of Women, Italy  
**Sampat Pal**, Founder and Leader of the "Gulabi gang", India

*Moderator:*

**Guy Carcassonne**, Professor of public Law, University of Nanterre

15:15-16:45  
Tootsie

**"The unique destiny of Colonel Jin Xing"**

*A documentary by Sylvie Levey, 2001 - 52 min*

"A documentary chronicling the story of Jin Xing – the famous dancer-choreographer...a former

colonel of People's Liberation Army who became transsexual"

The documentary will be followed by a conversation with **Jin Xing**, moderated by **Caroline Puel**, Asia bureau Chief, Le Point, China

15:15-16:15

**Discovery Programme**

Gilda

**Empowering women through IT Corner**

**ICT and the Unlimited Potential of Women in Europe and the Middle East**

*Speakers:*

**Salwa Abdullah Nasser Al-Jabri** , Women in Technology, Oman

**Abeer Ali Al-Mukhaini**, Women in Technology, Oman

**Gabriella Barna**, Education for Open Society (EOS), Romania

**Lize De Clercq**, Fundacion Esplai, Spain

**Widad El Hanafi** ,Women in Technology, Morocco

**Māra Jākobsone**, LIKTA, Latvia

**Thaima Samman**, Microsoft Associate General Counsel and Senior Director Corporate Affairs

Europe, Microsoft, Europe

*Moderator:*

**Sylvie Laffarge**, Microsoft, Director of Community Affairs, Europe

Discovery  
Conference  
room

**Health Corner**

**Consumerism in healthcare: the new frontier**

*Speakers:*

**Molly Ashby**, CEO, Solera, USA

**Julie Klapstein**, CEO, Availity, USA

**Lisa Loscalzo**, Executive Vice President of Business Development and Founding Member, The Little Clinic, USA

Women for  
Education  
Corner

**Women for Education Corner**

**Microlending – a key to help fighting poverty and inequality?**

*Speaker:*

**Arnaud Poissonnier**, President, Babyloan.org, France

16:45-17:45  
James Bond

**Special program: Women and Law**

**Justice and peace: in conflict?**

Societies that have been divided by internal conflicts have had to reconcile the imperatives of justice with the necessities of civil peace. The question is: how do you prepare the ground today in order to overcome hatred when peace finally comes?

We will compare and contrast three different situations, in various countries.

*Speakers :*

**Martha Karua**, Minister of Justice, Constitutional Affairs and National Cohesion, Kenya

**Athalia Molokomme**, Attorney general of Botswana

**Naomi N.Shaban**, Minister of State for Special Programme, Kenya

*Moderator:*

**Guy Carcassonne**, Professor of Public Law, University of Nanterre

16:45-17:45

**Discovery Programme**

Cartier Women  
Initiative Corner

**Cartier Women Initiative Corner**

**Social entrepreneurs: why and how they decided to take action**

*Speakers:*

**Bettina Goetzenberger**, Founder and General Manager, LOMasLEGAL, Spain  
**Lucie Avoaka**, General Manager, Santa Maria Medical Center, Ivory Coast

Gilda

**Men's Corner**

**Gender Balance in my company: what can I do next Monday 8am?**

*Speakers:*

**Frank Brown**, Dean, INSEAD, France  
**Philippe Castagnac**, Associate, Mazars, France  
**Patrick Sayer**, CEO, Eurazeo, France  
**Russ Hagey**, Global Chief Talent Officer, Bain&Company, USA

*Moderators:*

**Anne Bauer**, Grand Reporter, Les Echos, France  
**Olivier Marchal**, Director, Bain & Company, France  
**Avivah Wittenberg-Cox**, CEO, 20-First, France

Discovery  
Conference  
Room

**SciTechGirls Corner**

**Attracting female talents in Science and Technology**

*Speakers:*

**Sally Buberman**, Laureate Imagin Cup (Student Technology Competition organized by Microsoft), Argentina  
**Claudie Haigneré**, Advisor to the Director General, European Space Agency, France  
**Indira Nath**, Winner of the L'Oréal/Unesco 2002 prize for Asia, India

*Moderator:*

**Annie Kahn**, Deputy Editor, Le Monde, France

Today's India  
Corner

**Today's India Corner**

**Luxury Market in India: from Maharajahs to modern Cartier**

*Speakers:*

**Saurine Doshi**, Vice President, AT Kearney, India  
**Françoise Montenay**, President of the Supervisory Board, Chanel, President of the Comité Colbert, France  
**Odile Roujol**, President of Lancôme, France

*Moderator:*

**Joel Benzimra**, Vice President, AT Kearney, France

Women for  
Education  
Corner

**Women for Education Corner**

**What are the changes needed in education to really empower women and change stereotypes?**

*Speaker:*

**Claire Calosci**, General Director, Aide et Action International, France

Writer's Corner

**Writer's Corner**

**Meet with Taslima Nasreen**

*Speaker:*

**Taslima Nasreen**, Writer, Bangladesh

*Moderator:*

**Irène Frain**, Writer and Journalist, France

18:00-19:15  
Hall 2

**More media, less knowledge?**

Bombarded on all sides by information, in an era when everyone is regarded as a source of knowledge, who are the trusted intermediaries, what role do the media play?

- With the explosion of different kinds of media, more and more information and opinions are

available: do they contribute to increasing knowledge?

- The traditional concept of professionals in the media has been replaced by self-appointed commentators in the digital age. Have we achieved progress in quality or only quantity?
- Are traditional media running ahead or behind information?

*Speakers:*

**Agnès Audier**, Partner and Managing Director, The Boston Consulting Group, France

**Susan Clark**, Managing director CEMEA, The Economist Group, UK

**Xavier Couture**, Head of Content division, Orange, France

**Christine Ockrent**, General Director, Audiovisuel Extérieur de la France, France

**Anita Pratap**, Freelance Journalist, Norway

*Moderator:*

**Liz Padmore**, Independent Consultant, Director and Associate Fellow, Oxford Business School, UK

18:00-19:15

Tootsie

### Helping to change society : Philanthropy, the Indian Way

The Forum will host an official delegation of 50 powerful women from India. Most of these women have a philanthropic activity.

*Speakers:*

**Reema Nanavaty**, Director rural & economic development de SEWA, India

**Rohini Nilekani**, Chairperson, Arghyam, India

*Moderator:*

**Vibhuti Patel**, Newsweek International, USA

18:00-19:15

Gilda

### Does progress enhance the sense of happiness?

- Is it possible to measure happiness, and if so, what are the indicators?
- Does progress in income and standard of living equate with happiness? Is happiness the ultimate luxury?
- Insecurity and frustration: can one feel happy in a globalized world?
- We are living longer but are we living better? Why is longer life expectancy not necessarily good news?
- Is there a generation of older people who are marginalized from society? Can the welfare State keep up?

*Speakers:*

**Joanna Barsh**, Director, McKinsey & Company, USA

**Elisabeth Kelan**, Senior Research Fellow, London Business School, UK

**Zia Mody**, Senior partner AZB & Partners, India

**Dominique Reiniche**, President, Coca-Cola Europe, France

*Moderator:*

**Maria Livanos Cattai**, Member of the Board of Directors, Petroplus Holdings, Switzerland

18 :00-19 :15

James Bond

### What role for Russia in the 21st century?

Russia is asserting a new form of power on the international scene, where the issues of political, military strength and energy considerations are closely related. How does Russia see its future in the international system? What should its partners expect?

*Speakers:*

**Anna Belova**, Vice- CEO at "SUEK", Siberian Coal Energy Company, Russia

**Catherine Mantel**, Project Director for Russia, GDF-SUEZ

**Arnaud Breuillac**, Senior Vice-President, Continental Europe and Central Asia , Total, France

*Moderator:*

**Julia Harrison**, Managing Partner, Blueprint Partners, Belgium

18 :00-19 :15  
Gatsby

**Rising Talents session:  
Challenging and Exchanging – fostering debate between different generations of leaders**

*Speakers:*

The Rising Talents and companies CEOs

18:00-19:00

Discovery  
Conference  
Room

**Discovery Programme**

**Health Corner**

**Women's health management for a better & longer business life**

*Speaker:*

**Guillaume Caunègre**, Osteopath, Founder and CEO, Osteotherapeutics Institute, USA

19:30-20:15  
Hall 1

**The Cartier Women's Initiative Awards Ceremony 2008 Announcement of the 2008 Laureates and presentation of their entrepreneurial projects.**

20:30  
Casino

**A touch of India: Cocktail Reception hosted by Cartier**

**Saturday, October 18th**

9:00-10:15  
James Bond

**What should the world expect from the next U.S President?**

- What will US foreign and economic policy be, and what role will the US play on the international stage after the elections?
- What should be expected on domestic, economic and social policies with a new political leadership?
- Regardless of the result, what does the campaign tell about progress in the US?

*Speakers:*

**Steven Erlanger**, Chief of the Paris bureau, The New York Times, France

**Christine Ockrent**, General Director, Audiovisuel Extérieur de la France

**Clyde Prestowitz**, Founder and President of the Economic Strategy Institute, USA

*Moderator :*

**Anne Swardson**, Editor at large, Bloomberg

9:00-10:15  
Hall 2

**What future for the Nation State?**

Nations and States are looking for the most appropriate and efficient answers to the economic, social and cultural challenges inherent to globalization.

- What are the main achievements and limits of the European adventure today? Is the European example stronger in the economic sphere? Is Europe developing a strong collective voice on international affairs?
- What experience can we draw from Europe on issues of national identity and supra nationality? Is the European Union a model for the world?
- What other initiatives in the international world are acceptable? What about the Responsibility to Protect?

*Speakers:*

**Emma Bonino**, Vice President of the Senate, Italy

**Elizabeth Guigou**, M.P, French National Assembly, France

**Jean-Pierre Jouyet**, Minister of State, responsible for European Affairs, France

**Baroness Rawlings**, Baroness, House of Lords, UK

**Carmen Romero**, President, Mediterranean society, Spain  
**Salomé Zourabichvili**, Former Foreign Affairs Minister of Georgia, France

*Moderator:*  
**Caroline de Camaret**, Journalist, France 24, France

09 :00-10 :15 **“Out the Box” session: Let’s reinvent capitalism** (signing up required)

Gilda

09:00-10:00

**Discovery programme**

Discovery  
conference room

**Health Corner**  
**Consumerism in healthcare: the new frontier**

*Speakers:*  
**Molly Ashby**, CEO, Solera, USA  
**Julie Klapstein**, CEO, Availity, USA  
**Lisa Loscalzo**, Executive Vice President of Business Development and Founding Member, The Little Clinic, USA

10:30-11:00  
Hall 2

**A conversation with Fadela Amara, Minister of State to the Minister for Housing and Urban Affairs, France**

*Moderator:*  
**Mercedes Erra**, Executive President, EuroRSCG Worldwide, France

10:30-11:30

**Discovery Programme**

Cartier Women  
Initiative Corner

**Cartier Women Initiative Corner**  
**The new generation of entrepreneurs**

I want to feel  
good corner

**“I want to feel good” Corner**  
**Rediscovering luxury in the fashion industry - Illustrations of how to weave tradition and art into retail clothing**

*Speaker:*  
**Gabriella Cortese**, Founder & President, Antik Batik, Italy  
*Moderator:*  
**Catherine Schwaab**, Editor in Chief, Paris Match, France

Discovery  
conference room

**SciTechGirls Corner**  
**The ICT paradox**

*Speakers:*  
**Brigitte Dumont**, Human Resource Director, Orange France  
**Jehanne Savi**, Head of IT delivery, Orange, France  
**Marie H el ene Therre**, President, Femmes Ingenieurs, France  
*Moderator:*  
**Claudine Schmuck**, Founding Partner, Global Contact, France

Today’s India  
Corner

**Today’s India Corner**  
**Women entrepreneurship in India: meet with women changing the face of the country**

*Speakers:*  
**Hasina Kharbhih**, Founder President & Team Leader, Impulse NGO Network, India  
**Reema Nanavaty**, Director, Economic and Rural Development, Self Employed Women's Association (SEWA), India  
**Shyama Ramani**, Founder-director, Friend in Need Trust, India  
*Moderator:*  
**Eric Gervet**, Managing Director, AT.Kearney, France



Writer's Corner

**Writer's Corner**  
**Meet with Eric Donfu**

*Speaker:*  
**Eric Donfu**, Writer, France  
*Moderator:*  
**Irène Frain**, *Writer & Journalist, France*

11:45-13:00  
Hall 2

**The drivers of tomorrow's economic growth**

As we head towards 2009:

- What will be the weight of the traditional economy and businesses?
- How will the global economy get back to full growth after the current crisis?
- What will be the new centers of growth looking at regions and sectors of activities?
- What should we expect about the role of the countries such as China and India?

*Speakers:*  
**Anne-Marie Idrac**, Minister of State for Foreign Trade, France  
**Jeffrey Garten**, Juan Trippe Professor in the practice of International trade, finance and business, Yale University, and Chairman of Garten Rothkopf  
**Thomas Lewis**, Senior Partner and Managing Director, The Boston Consulting Group, USA

*Moderator :*  
**Monita Rajpal**, CNN Anchor, Turner House CNN international, UK

11:45-12:45

**Discovery Programme**

Discovery  
conference room

**Women Actors for Leading Change Corner**  
**Conversation with Women Actors for Leading Change**

*Speakers:*  
**Jeroo Billimoria**, Executive Director, Aflatoun, Netherlands  
**Carla Gomez Monroy**, OLPC Learning Consultant, One Laptop Per Child, USA  
**Marie Fontanel**, Director of public relations and Education programs, musée du quai Branly, France  
*Moderator:*  
**Françoise Schöller**, journaliste, France 3, France

13:30-15:00  
Hall 1

**Closing lunch: Diversity is the future**

Two business leaders discuss why diversity is the must bet to ensure economic growth and social progress.

*Speakers:*  
**Molly Ashby**, CEO, Solera Capital, USA  
**Ian Davis**, Worldwide Managing Director, McKinsey, USA

*Moderator:*  
**Andrew Hill**, Associate Editor, Financial Times, UK

**Concluding remarks: Aude Zieseniss de Thuin**